



## Cheshire & Merseyside Prevention Pledge

**The Health & Care Partnership is excited to announce the launch of a pilot phase for the Cheshire & Merseyside NHS Prevention Pledge** which will support NHS Trusts in taking a place-based approach to creating a sustainable and transformational shift in improving population health.

The C&M HCP Prevention Board, working with public health charity Health Equalities Group<sup>1</sup> (HEG) & the Champs Public Health Collaborative, have carried out extensive consultation with stakeholders across the sub-region to develop the Pledge and associated prevention commitments. The Prevention Pledge will act as a facilitating mechanism to address prevention within tertiary and secondary care, enabling & supporting Trusts to consider how services and environments are shaped to promote good health, increased healthy life expectancy and reduce inequalities whilst:

- meeting commitments set out within the NHS Long Term Plan and the recently published NHS Phase 3 COVID response requirements
- prioritising a renewed focus on prevention such as taking further action to embed Making Every Contact Count (MECC), incentivisation for brief advice, maximising social value and promoting environments to support healthier workforces, patients and wider communities

The Prevention Pledge has been developed in consultation with a wide range of NHS stakeholders across the sub-region, and is based in-part on the framework and learning derived from HEG's 'Local Government Declaration on Healthy Weight', which has now been adopted by 16 local authorities across the North West region. The Prevention Pledge provides an opportunity for NHS Trusts to consider the impact of diet and nutrition as part of a whole systems approach to healthy weight, whilst the Pledge also encompasses wider prevention priorities including: physical activity, alcohol, tobacco, mental health and blood pressure. A strong focus on increasing the social value of NHS Trusts, and using existing delivery frameworks such as MECC, are also central features of the Pledge.

Following a recent Expression of Interest process, two successful acute trust sites have been appointed for the pilot and testing phase of the Pledge, specifically:

1. Liverpool University Hospitals NHS Foundation Trust
2. Warrington & Halton Teaching Hospitals NHS Foundation Trust

The pilot phase will support initial implementation and adoption of the Pledge, developing the infrastructures, governance and framework to develop an agreed set of actions based around the Pledge Commitments. This will be complemented by a short process evaluation to enable shared learning, future action planning and a review of the pilot phase to support wider roll out.

It is anticipated that adoption of the Cheshire & Merseyside Prevention Pledge will enable NHS Trusts to signal their commitment of putting prevention at the heart of long-term decision making and further collaborative working across the health and care system.

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<sup>1</sup> Health Equalities Group or HEG is a health and wellbeing charity that designs, develops and evaluates evidence-based programmes and policies that seek to tackle non-communicable diseases and health inequalities. HEG comprises of the Food Active and Healthy Stadia programmes.

For further information regarding the Cheshire & Merseyside Prevention Pledge please contact:  
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